

# What The Stacy-Trent Means For Trenton

## *Trenton Times, September 19, 1921*

Daniel Coit Gilman, founder of the Johns Hopkins University, and a man of wide civic vision, once answered a question as to what constitutes an attractive city by naming the following essential conditions:

The city must be well located, well governed, well drained, well supplied with opportunities for employment, "well taught and well amused."

If Dr. Gilman had been speaking today, when travel occupies so many Americans as a business and as a pastime, he would undoubtedly have added as a further essential condition first-class hotel accommodation. In the opening of the Stacy-Trent, with its modern equipment and fire-proof construction, a long-felt demand is met for Trenton. The traveling public has been educated to expect safety, comfort, even elegance, where it carries en route, and in this day of rapid conveyance, nothing is thought of adding thirty or forty miles to the day's journey in order to secure these advantages. Thus many thousands of motorists and railroad passengers have annually enjoyed and praised Trenton food, but have hurried to other cities for a more prolonged stay.

Henceforth we may look for this highly desirable class of strangers to include Trenton in its list of places worth cultivating. The historic associations of the city are such as to interest the tourist: we have many beautiful scenic drives and the westerly outlook from the new hotel itself, over park and river and the hills of Pennsylvania, is one of the rare charms. Besides the casual motoring party, Trenton will hereafter have a stronger hold upon State and National bodies seeking a central location for their annual meeting. The capital city, by reason of its political distinction, has certain natural claims, but lack of proper hotel accommo-

dation has tended to alienate that class of trade in favor of Atlantic City and other points that are not nearly so well situated for easy communication. We may expect to Trenton now recover its original prestige and become an important convention city.

The opening of the beautiful new hostelry at State and Willow Streets marks as important a forward step for Trenton as any of the conspicuous improvements in its history. It will advertise the city to the entire country as no ordinary publicity measure would. The Stacy-Trent will link us up with a fine chain of cities in each of which the United Hotels Company of America is represented. These cities include Niagara Falls, Albany, Birmingham, AL; Erie, PA; Harrisburg, Hamilton, Ont.; Newark, NJ; Montreal, Rochester (two houses), Syracuse, Toronto (the famous old King Edward), Utica, Worcester and similar populous centers, widely distributed, thoroughly alive, sanely progressive. Trenton is the sixteenth link in this remarkable circuit, each unit in which advertises all the others to the traveling, spending public. That the United Hotels Company has made a success of every venture is the most practical demonstration that the Stacy-Trent is sure of a prosperous career. The local enterprise is no mere experiment. Since Harrisburg, Utica, Worcester and similar town have supported hotels of the same class. Trenton is sure as anything human can be sure, of witnessing a generous return to the public-spirited individuals who have backed the Stacy-Trent with their dollars.

All hail, then, this magnificent achievement, which has been carried through by a group of resolute leaders in the community! It will stand as a monument to their enterprise, to their faith in Trenton's future. It lifts Trenton to a fresh level of civic greatness. The local advantage of such an improvement is not confined to immediate

returns in dollars and cents. As a pace-maker for further exhibitions of enterprise, public and private, as a stimulus to a larger community vision, as a spur in the more generous diffusion of town pride, the new Stacy-Trent hotel earns a hearty, cordial welcome.

It is a local landmark to be admired, yet more an institution to be liberally supported.