



February 2020

Dear Supporters,

This year the Trenton City Museum celebrates forty years of serving the community. We are especially indebted to those of you who have contributed to the programs and exhibits over the years, including donations of family and business memorabilia that have added so much to our history exhibits. In addition, we are celebrating the 37th anniversary of the museum's annual juried show, the Ellarslie Open. We are hoping you can help make this exhibit the best ever.

The Trenton City Museum draws visitors from the entire metropolitan area from New York to Philadelphia and beyond, and the Ellarslie Open has become the area's premier juried show. Imagine your logo (and your business) visible to that entire area.

We have been fortunate, for the past 36 years, to have the support of area residents, artists, and the business community in making the Ellarslie Open a huge success. It is anticipated that Ellarslie Open 37 will be the largest ever! Last year over 500 works of art were submitted by 300+ artists and we are sure to receive even more this year. We anticipate awards of \$10,000 in prizes to the top winners this year. Your purchase of an ad in our catalog would support our commitment to our capital city and to area artists to continue their creative work. Please consider this as you plan your business budget for 2020. We need your help more than ever this year.

Enclosed, please find a copy of the advertising agreement or you can find it online at Ellarslie.org.

Sincerely,

Linda McRae

Joyce Inderbitzin - EO 37 Art Coordinator; Sally Baxter - EO 37 Administrative Coordinator;
Linda McRae - Advertising Coordinator; Jean Shaddow - Sponsorship Coordinator; Carolyn Stetson,
Carol Hill - EO 37 Curator Advisors; Joan Perkes – President, Trenton Museum Society

Attachment: Advertising sheet