



The 37th Ellarslie Open

A juried exhibit presented by
 the Trenton Museum Society and
 the Trenton City Museum at Ellarslie
May 1, 2020 – July 2, 2020



Rocky Rocks by Laurel Dauris-Alten



Terra, Goddess of Earth by Diane Greenberg



Boater by Lisa Falkenstern



Winter in the Pines 3163 by Dallas Potrowski

William R. Valerio, PhD, Juror
 Patricia Van Burgh Allison Director and CEO of Woodmere Art Museum
Opening Reception at Ellarslie:
VIP Night: Friday, May 1, 2020, 6:00-8:30 pm, \$10/\$15
Award of Prizes, Accepted Artist + 2 Guests Free
General Public Free: Saturday, May 2, 2020, 6:00-8:30 pm



The Trenton City Museum at Ellarslie
Cadwalader Park, Trenton, New Jersey
 Wednesday – Saturday, Noon to 4pm
 Sunday, 1pm to 4pm
 Closed Mondays, Tuesdays and municipal holidays
 For information call 609-989-1191

Ellarslie Mansion is owned and maintained by the City of Trenton. Funding support for Trenton City Museum operations is provided by members and patrons of the Trenton Museum Society and, in part, by the Mercer County Cultural and Heritage Commission through funding from the Mercer County Board of Chosen Freeholders, and the New Jersey State Council on the Arts/Department of State, a partner agency of the National Endowment of the Arts. The Trenton Museum Society is a 501(c)(3) non-profit organization.
 Check our website for these and future events: www.ellarslie.org

Prospectus

Ellarslie Open 37

ELIGIBILITY

- ❖ Open to all artists eighteen years of age or older
- ❖ All media may be entered with the exception of video/film
- ❖ Work must have been created in the last three years and not previously exhibited at the Trenton City Museum
- ❖ Hanging work must be properly framed, professionally presented, wired and ready to hang; no sawtooth hangers will be accepted
- ❖ Work on paper must be under glass or Plexiglas
- ❖ Heavy sculpture must be on a dolly to facilitate movability
- ❖ 3-dimensional work must be easily moved by two people; artist may be asked to supply a suitable base
- ❖ No dimension of pieces may exceed 72"
- ❖ Multi-panel diptychs or triptychs will be judged as one piece
- ❖ *Artists must provide digital image of all **accepted** work*

The Museum reserves the right to disqualify any entry for any reason including, but not limited to, work that is deemed poorly matted or framed, is presented unprofessionally, is too fragile or imposes special handling.

ENTRY FEE

- ❖ \$30.00 fee for the first entry, \$25.00 for each additional piece
- ❖ Trenton Museum Society members receive \$5 off first entry
- ❖ Payment by cash, personal check, (made payable to the Trenton Museum Society), credit card, or money order is required at time of submission and must accompany artwork and entry form

REGISTRATION PROCEDURE

- ❖ Submit a maximum of six entries, limit two per category, in bold see page 3
- ❖ Before bringing work to the museum, complete the Registration Form with artist's name, address, phone number and email; and title of artwork, judging category, medium, date created, dimensions, sale price or insured amount if not for sale
- ❖ The labels must be filled out completely and attached to back of each work
- ❖ **Submit a one-page, reproducible copy of your artist's resumé – may be submitted digitally to exhibits@ellarslie.org**

INSURANCE AND SHIPPING

- ❖ The Trenton City Museum will insure artwork for theft and breakage caused by patrons or staff, from the time the work is received at the museum until it is picked up by the artist or an authorized representative on the specified pick-up date. The insured value is 60% of the sale price. Artists must provide their own insurance for work in transit to and from Ellarslie. It is the responsibility of the artist to deliver and pick up their work at the time designated. Artwork will not be insured beyond pick-up dates. Artwork remaining 30 days after the specified pick-up date will become the property of the Trenton Museum Society. There will be a \$5.00 per diem charge for artwork left beyond pick-up days.
These rules will be strictly enforced.

RESULTS, RECEPTIONS, AWARDS AND SALES

- ❖ A list of accepted artwork for the Ellarslie Open 37 will be posted on the museum website, www.ellarslie.org by Friday, March 27, 2020
- ❖ Accepted artists must provide a 1– 3 MB digital image of all accepted work to exhibits@ellarslie.org by March 30, 2020
- ❖ The Trenton Museum Society will host a VIP Night reception on Friday, May 1, 2020 from 6 pm – 8:30 pm at a cost to the public of \$10 in advance, \$15 at the door. Awards will be presented at the May 1 reception at about 7 pm. Accepted artists and two guests are admitted free of charge
- ❖ The general public is invited to a free reception on Saturday, May 2, 2020 from 6 pm – 8:30 pm. Artists may invite an unlimited number of guests to the Saturday reception
- ❖ Five exhibit invitations will be made available to each artist for pickup at Ellarslie
- ❖ Artists receive 60% of retail price on all art sales during the exhibit

CONDITIONS OF AGREEMENT

- ❖ Work submitted to the Ellarslie Open must be available for the entire duration of the exhibit and may not be removed for any reason until the exhibit ends on July 5, 2020. For works accepted into the show and sold within 60 days after closing on July 5, 2020 the artist will remit 40% of the purchase price to the Trenton Museum Society
- ❖ The Trenton Museum Society reserves the right to publish digital images for publicity purposes
- ❖ The Trenton Museum Society will not be responsible for work remaining after the specified pick-up date
- ❖ Submission of entries will constitute agreement to the conditions set forth in this prospectus



Ellarslie Open 37

CALENDAR

Submission of all work, limited to six entries

- ❖ Friday, March 20, 2020, 9 am – 4 pm
- ❖ Saturday, March 21, 2020, 9 am – 4 pm
- ❖ Sunday, March 22, 2020, 9 am – 4 pm

Posting of accepted work on

www.ellarslie.org

- ❖ By Friday, March 27, 2020

Pick up of unaccepted work with receipt

- ❖ Saturday, March 28, 2020, 9 am - 4 pm
- ❖ March 29 – March 30, 2020, noon - 4 pm

Opening reception at Ellarslie

- ❖ Friday, May 1, 2020, 6 – 8:30 pm
VIP Night, Announcement of Awards at 7 pm
- ❖ Saturday, May 2, 2020, 6 – 8:30 pm - General public

Gallery talk about exhibition

- ❖ Date to be announced.
Award winners will be invited to discuss their work with the public

Exhibition closes: Thursday, July 2, 2020

Pick up of artwork with receipt after exhibition closes

- ❖ Friday, July 3, 2020, 10 am – 4 pm
- ❖ Sunday, July 5, 2020, 1 pm – 4 pm
- ❖ Monday, July 6, 2020, 10 am – 4 pm

MEDIA

**Limit of 2 entries in each bold face category, six entries total
Media not limited to list below.**

Digital Art

Images conceived in the computer

Drawing

Graphite
Charcoal
Ink

Fiber Art

Mixed Media

Painting

Oil
Acrylic

Watercolor

Pastel

Photography

Images created using a camera, including digitally manipulated photographic images

Printmaking (exclusive of Mixed Media)

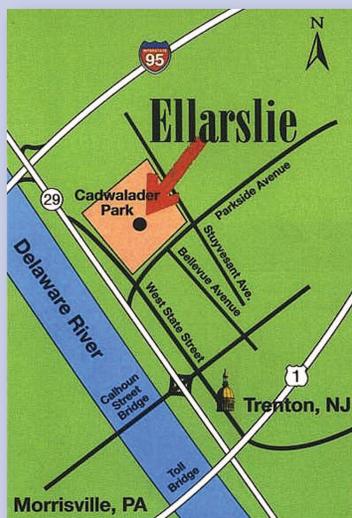
Wood or linoleum
Etching
Monoprint
Collagraph

Sculpture

Wood
Metal
Ceramic

A Short History of the Ellarslie Open

In 1982, the Ellarslie Open was established to encourage local artists to submit their work for judging and display. Since then, the Trenton City Museum has displayed the work of more than one thousand local and regional artists, many selected on the basis of work they submitted to the Ellarslie Open. Over the years, the Ellarslie Open became a significant exhibition in its own right, drawing on the work of professional artists from the tri-state region and beyond, while encouraging and recognizing emerging artists. Today, the Ellarslie Open serves as mid-Jersey's premier annual juried exhibit.



Website: <http://ellarslie.org>

GPS Coordinates: 299 Parkside Avenue

Dr. William R. Valerio, Juror

Dr. William R. Valerio, Director of the Woodmere Art Museum since 2010, has led the Philadelphia museum into its increasingly vital presence in the cultural life of the region. The museum's Patricia Van Burgh Allison Director and CEO, Dr. Valerio has overseen the organization of nearly one hundred exhibitions while expanding and digitizing its collection. Efforts to elevate the visibility of Philadelphia's artists and the shared appreciation of the city's unique art and history have led to the Woodmere's dramatic growth of diversity in program and audience and its steady expansion of attendance, membership, and community involvement.

Dr. Valerio attended Williams College, graduating Cum Laude and Phi Beta Kappa in 1985. He earned his MA in Art History at the University of Pennsylvania in 1987 and his PhD in Art History at Yale University in 1996. After working as Curator at the Queens Museum of Art in New York, he attended the Wharton School of the University of Pennsylvania, earning his MBA in 2004 with a double major in Strategic Management and Marketing. Dr. Valerio has received numerous awards and fellowships, including the Rome Prize of the American Academy in Rome.



LABELS for *The Ellarslie Open 37*

Cut on dotted line and apply to back of artwork.

Artist _____
Title _____
Category _____
Sale Price _____
Email _____
Phone () _____

Artist _____
Title _____
Category _____
Sale Price _____
Email _____
Phone () _____

Artist _____
Title _____
Category _____
Sale Price _____
Email _____
Phone () _____

Provide filled-in form when you drop off your artwork.

Complete this receipt and provide it when you drop off your artwork. Bring it with you for pick-up:

Artist's Receipt

Artist (print) _____

Signature _____

Number of Works Received _____ **Date** _____

TMS Representative Signature _____

REGISTRATION FORM

Name

Phone ()

Email

Address

City, State, ZIP

TMS #	Title of Artwork	Category	Medium	Year Created	H" x W" (none > 72")	Sale Price or "NFS"	Insured Amount if NFS

Also, provide a copy of your bio and any "From the collection of..." information. Save \$5 off your first entry if member of the Trenton Museum Society or student with ID

CHECK LIST: Did you fill out all information completely? Registration Form Labels Receipt 1-Page Artist's Resumé