

# Ellarslie Open 37/38

June 26 – October 3, 2021

## Prospectus



Read Rocks by Laurel Daines-Allen



Terra, Goddess of Earth by Diane Greenberg



Winter in the Pines 3153 by Dallas Piotrowski



A juried exhibition presented by the Trenton Museum Society  
and the Trenton City Museum at Ellarslie Mansion



Boater by Lisa Falkenstein

### **William R. Valerio, PhD, Juror**

Patricia Van Burgh Allison Director and CEO of Woodmere Art Museum, Philadelphia

### **Opening Receptions at Ellarslie:**

**Outdoor VIP Reception:** Saturday, June 26, 1 - 5 pm; prizes announced at 4 pm. Accepted Artist +2 Guests Free; \$10 for all other attendees, payable in advance.

**Outdoor General Public Reception:** Sunday, June 27, 1 - 4 pm; Free admission.

**The Trenton City Museum at Ellarslie**  
Cadwalader Park, Trenton, New Jersey  
Fridays and Saturdays, Noon to 4 pm  
Sundays, 1 – 4 pm  
[info@ellarslie.org](mailto:info@ellarslie.org); 609-989-1191

The Ellarslie Open returns for 2021 with new dates, new plans, and new energy! Sidelined in 2020 by the coronavirus pandemic, the Open combines EO 37 and 38 and introduces a new entry process: the online platform CaFÉ.com. We are excited to offer an expanded entry time frame, increased flexibility for artists, and online preliminary jurying rounds.

### ELIGIBILITY

- ❖ Open to all artists eighteen years of age or older
- ❖ All media may be entered with the exception of video/film
- ❖ Work must have been created in the last three years and not previously exhibited at the Trenton City Museum
- ❖ Hanging work must be properly framed, professionally presented, wired, and ready to hang; no sawtooth hangers will be accepted
- ❖ Work on paper must be under glass or Plexiglass
- ❖ Heavy sculpture must be on a dolly to facilitate movability
- ❖ 3-dimensional work must be easily moved by two people; artist may be asked to supply a suitable base
- ❖ No dimension of pieces may exceed 72"
- ❖ Multi-panel diptychs or triptychs will be judged as one piece

**The Museum reserves the right to disqualify any entry for any reason including, but not limited to, work that is deemed poorly matted or framed, is presented unprofessionally, is too fragile or imposes special handling.**

### ENTRY FEE

- ❖ \$30.00 fee for the first entry, \$20.00 for each additional piece
- ❖ Trenton Museum Society members receive \$5 off first entry
- ❖ Payment by credit card or check (payable to Trenton Museum Society) to be made at time of online submission via the Ellarslie Open 37-38 Call for Entries on **CaFÉ**

### REGISTRATION PROCEDURE

- ❖ Create a free account on **[CaFÉ.com](https://www.cafeart.com)** and supply all required information
- ❖ Submit a maximum of six entries, limit two per category (see MEDIA section)

- ❖ Registration and art submission must be completed digitally via **CaFÉ**, including all required information such entry title, medium, and other details, resume, and artist statement provided.

### INSURANCE AND SHIPPING

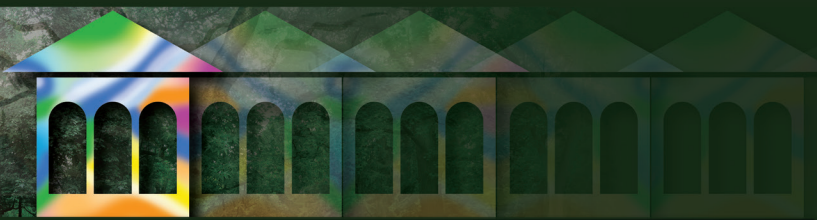
- ❖ The Trenton City Museum will insure artwork for theft and breakage caused by patrons or staff, from the time the work is received at the museum until it is picked up by the artist or an authorized representative on the specified pick-up date. The insured value is 60% of the sale price. Artists must provide their own insurance for work in transit to and from Ellarslie. It is the responsibility of the artist to deliver and pick up their work at the timed designated. Artwork will not be insured beyond pick-up dates. Artwork remaining 30 days after the specified pick-up date will become the property of the Trenton Museum Society. There will be a \$5.00 per diem charge for artwork left beyond pick-up days.

**These rules will be strictly enforced.**

### RESULTS, RECEPTIONS, AWARDS AND SALES

- ❖ A list of accepted artwork for Ellarslie Open 37/38 will be posted at **[ellarslie.org](https://www.ellarslie.org)** by Friday, June 11, 2021
- ❖ The Trenton Museum Society will host an outdoor, socially distanced VIP Reception Saturday, June 26, from 1 - 5 pm, at a cost to the public of \$10 in advance. Awards will be announced at 4 pm. Accepted artists and two guests are admitted free of charge.
- ❖ Outdoor General Public Reception: Sunday, June 27, 1 - 4 pm; Free admission
- ❖ Five exhibition invitations will be made available to each artist for pickup at Ellarslie
- ❖ Artists receive 60% of retail price on all art sales during the exhibition





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### CONDITIONS OF AGREEMENT

- ❖ Work submitted to the Ellarslie Open must be available for the duration of the exhibition and may not be removed for any reason until the exhibition ends on October 3, 2021. The artist will receive 60% of the purchase price for works accepted into the show and sold within 60 days of its closing on October 3, 2021.
- ❖ The Trenton Museum Society reserves the right to publish digital images for publicity purposes.
- ❖ The Trenton Museum Society will not be responsible for work remaining after the specified pick-up date.
- ❖ Submission of entries will constitute agreement to the conditions set forth in this prospectus.

### CALENDAR

#### Submission of all work, limited to six entries

- ❖ March 22 – April 30 online at **CaFÉ** (please contact the office at 609-989-1191 if unable to submit digitally)

#### Jurying rounds

- ❖ Following preliminary online jurying rounds artists will be notified May 28 of artwork invited to final, in-person jurying round at Ellarslie

#### Hand delivery to museum of artwork invited for final jurying round

- ❖ Sunday, June 6, 10 am – 3 pm
- ❖ Monday, June 7, 10 am – 3 pm

#### Final jurying round

- ❖ June 8 – 10

#### Posting of accepted work on [Ellarslie.org](http://Ellarslie.org)

- ❖ June 11

#### Pick up of unaccepted work with receipt

- ❖ Saturday, June 12, 10 am – 4 pm
- ❖ Sunday, June 13, 1 pm – 4 pm
- ❖ Friday, June 18, and Saturday, June 19, 12 – 4 pm
- ❖ Work not picked up will be subject to \$5 per diem charge. Work left 30 days past the close of the exhibition will become the property of TMS.

#### Opening Receptions at Ellarslie

- ❖ Saturday June 26, 1 – 5 pm Outdoor VIP Reception, Awards Announced 4 pm
- ❖ Accepted artist +2 Guests Free, \$10 in advance for other attendees
- ❖ Sunday, June 27, 1 pm – 4 pm. Public reception free to all.

#### Gallery Talk

- ❖ To be announced. Award winners will be invited to discuss their work.

#### Exhibition closes: Sunday, October 3, 2021

#### Pick up of artwork with receipt:

- ❖ Sunday, October 3, 4 – 6 pm
- ❖ Wednesday, October 6, through Saturday, October 9, 11 – 4 pm
- ❖ Sunday, October 10, 1 – 4 pm

### MEDIA

**Limit of two entries in each boldface category, six entries total. Media not limited to list below.**

#### Digital Art

- ❖ Images conceived in the computer

#### Drawing

- ❖ Graphite
- ❖ Charcoal
- ❖ Ink

#### Fiber Art

#### Mixed Media

- ❖ Can include jewelry

#### Painting

- ❖ Oil
- ❖ Acrylic

#### Watercolor

#### Pastel

#### Photography

- ❖ Images created using a camera, including digitally manipulated photographic images

#### Printmaking (exclusive of Mixed Media)

- ❖ Wood or linoleum
- ❖ Etching
- ❖ Monoprint
- ❖ Collagraph

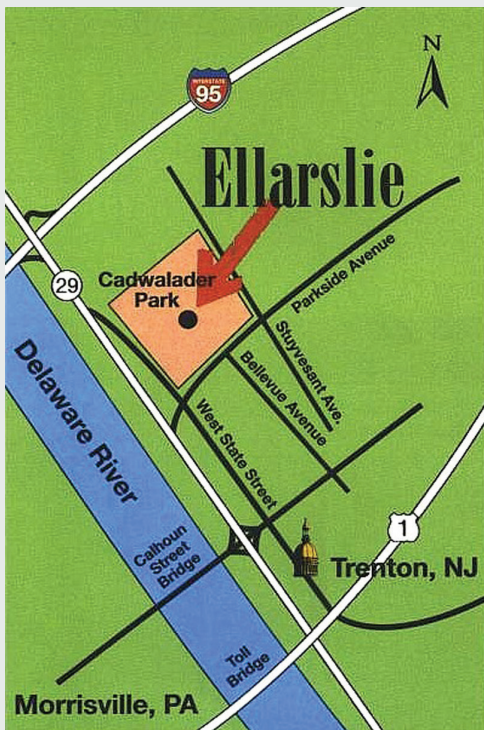
#### Sculpture

- ❖ Wood
- ❖ Metal
- ❖ Ceramic

## A Short History of the Ellarslie Open

In 1982, the Ellarslie Open was established to encourage local artists to submit their work for judging and display. Since then, the Trenton City Museum has displayed the work of more than one thousand regional artists, many selected on the basis of work they submitted to the Ellarslie Open. Over the years, the Ellarslie Open has become a significant exhibition

in its own right, drawing on the work of professional artists from New Jersey, Pennsylvania, New York, and beyond, while encouraging and recognizing emerging artists. Today, the Ellarslie Open serves as the area's premier annual juried show.



## William R. Valerio, PhD, *Juror*

**Director and CEO, Woodmere Art Museum, Philadelphia**

Director of the Woodmere Art Museum in Philadelphia since 2010, William R. Valerio was previously the assistant director of administration at the Philadelphia Museum of Art and curator at the Queens Museum of Art in New York City. A graduate of Williams College, Dr. Valerio later earned an MA in Art History, specializing in 17th century European

art, at the University of Pennsylvania and a PhD in Art History, specializing in European Modernism, at Yale University. After working for six years in museums in New York City, he earned an MBA from the Wharton School of the University of Pennsylvania, with a focus on strategic management and marketing. Dr. Valerio has received numerous awards and fellowships, including the Rome Prize of the American Academy in Rome.



Ellarslie Mansion is owned and maintained by the City of Trenton. Funding support for Trenton City Museum operations and programming is provided by members and supporters of the Trenton Museum Society, the Mercer County Cultural and Heritage Commission through funding from Mercer County and the New Jersey State Council on the Arts/Department of State, a partner agency of the National Endowment of the Arts, NJM Insurance Group, the Bunbury Fund of the Princeton Area Community Foundation, and the New Jersey Arts and Cultural Recovery Fund. The Trenton Museum is a 501 (c)(3) nonprofit organization.

**Website:** [ellarslie.org](http://ellarslie.org)

**GPS Coordinates:** 299 Parkside Avenue, Trenton

*Event details subject to change.*