

Trenton Museum Society

Trenton City Museum

at Ellarslie Mansion

FY 2018-2019 Annual Report

Trenton Museum Society 2018-19 Events



Joe Zook and Blues Deluxe -Trenton Blues Jam 3 Saturday, July 28, 2018

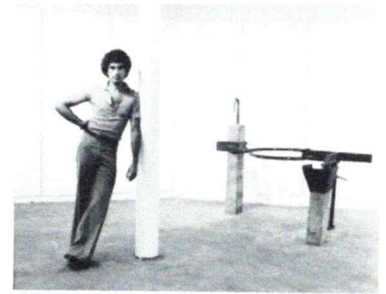
The special brand of hard rockin' blues as performed by **Legendary National Blues Hall of Fame Guitarist Joe "Zook" Zuccarello and fellow Trenton area Blues musicians** has been a popular staple in the 40-year history of musical performances at Ellarslie. To celebrate 40 years of cultural contributions to the Greater Trenton area, the Trenton City Museum recreated the wildly-popular 2005 blues concert by bringing back **Joe and friends for Blues Jam 3.**

Income:	\$3,290
Expenses:	1,691
Net:	\$1,691

Take a Chance on Me Gala- October 13, 2018

**Celebrating 40 Years of the Trenton City Museum at Ellarslie
1978 – 2018**

Forty years ago, the City of Trenton took a chance on establishing an art and history museum in the beautifully restored, historic Ellarslie Mansion, located in the midst of the city's most precious gem, the Frederick Law Olmsted designed Cadwalader Park.



Income:	\$18,908
Expenses:	7,400
Net	\$11,508



The Empty Bowl fundraiser Sunday, November 11, 2018

Trenton Social, 449 S. Broad Street, Trenton, NJ

Last fall's Empty Bowl Fundraiser was such a success that our patrons have asked us to repeat the benefit. This year, in honor of our veterans on Veteran's Day, we donated a portion of our proceeds to American Legion Post #182.

Income:	\$3,163.00
Donation:	325.00
Expenses:	1,691.00
Net:	\$2,838.00



Annual Holiday Boutique

December 1 & 2, 2018

The weekend event includes holiday sales in the festive atmosphere of the Trenton City Museum where patrons can browse for one of a kind gifts of high quality, hand-crafted jewelry, original art works, whimsical gifts, functional hardwood decor, clothing and accessories, and much more. This year, twenty-one creative vendors will tantalize shoppers with their enticing wares.

Income:	\$5,200
Expenses:	850
Net:	\$4,350

Springin' into Jazz @Ellarslie

Friday, May 10, 2019

Tom Chiola and Deborah Ford
accompanied by George Sinkler

Celebrate love! Treat the mothers in your life to an evening of jazz from Broadway to the Blues. Tasty Hors D'Oeuvres, Signature cocktail, and beverages included in the ticket price.

Income:	\$2,260
Expenses:	774
Net:	\$1,486



Sundaes on the Veranda

Sunday, June 9

What's your preference? Ice cream, brownies, pound cake, chocolate sauce, fresh strawberries, sprinkles, chocolate chips, nuts and more. . .
Build your own sundae in an artisan-made bowl.

Income:	\$1,167
Expenses:	357
Net:	\$ 810

Trenton Museum Society 2018-19 Exhibits



Airing Out the Attic July 11 – September 9, 2018

40th anniversary of the Museum's opening, the Trenton Museum Society is *Airing Out the Attic* and putting on display more than eighty works from its fine arts collection.

July 14, 2018 – January 2019

Forty of the most significant objects in the museum collection will be on view...however, visitors will face the challenge of finding them.

40 for 40 Exhibit



Changing Face/Changing Place September 15, 2018 – January 13, 2019



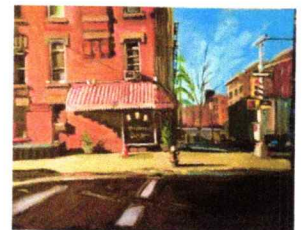
A Look at the Architectural History of the Trenton

FVHD (Fraytak Veisz Hopkins Duthie, P.C Architects-Planners – 100 years of architecture

Pushing 40

September 15 – November 10, 2018

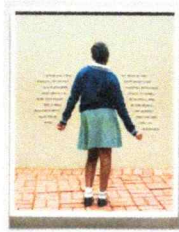
Invitational exhibit celebrating forty years of fine art exhibits at Ellarslie



Garden State Water Color Society November 16 – January 19, 2019

49th Annual Juried Show

**From Durer to Digital and 3-D
March 8 – April 28, 2019**



The Metamorphosis of the Printed Image

Stand Up Men - February 2 – March 3, 2019
The works of:



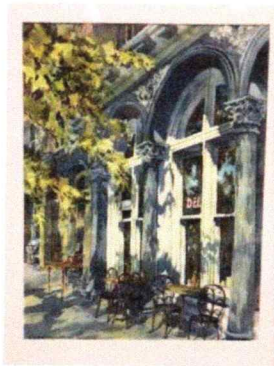
**Will “Kasso”
Condry**



**Habiyb
Shu’Aib**



**Autin Dean
Wright**



Marge: A Preview - February 2 – March 3, 2019

**Preview Exhibit of the Work of Trenton Artist
Marge Chavooshian (1925 – 2018)**

Trenton’s Christmas Past – December 2 – January 14, 2019

Featuring historical photos of downtown Trenton during the holiday shopping period

Young Mark Twain in Trenton - February 23 – March 3, 2019

A week-long commemoration of Twain’s visit to Trenton in 1869

Special Thanks to Our 2018-19 Members and Donors

\$5,000 and Above

Eric & Brenda Springsted
Mercer County Cultural &
Heritage Commission (Grant)
NJM Insurance Group

\$1,000 - \$4,999

Chris Brashier
David Chiacchio
Blick Art Supplies
Georgia Koenig
James Lafkas
Alan Magner
Bonnie O'Boyle
Joan Perkes &
Harry Georgeson
Carolyn P Stetson
Michael & Rochelle Newman

\$500 - \$999

Jan Applebaum
Bruce Barcalow Memorial
Donations
Jean Bickal
Judith Abrams Buch
Diane Ciccone
F.M. Brush Co. Inc.
FVHD Architects-Planners
Frank & Janette Gallagher
Golden Artist Colors
John & Susan Gummere
Brian O. & Linda Hill
Francis Howell
Eric Jackson &
Deniece Johnson
Robert Lieberman
Laura O'Brien
Tom Phillips & Leo Leonardo
Jack Richeson Art
Ted Boyer & Jane Rohlf
Jean Shaddow
Eva Katalin (Bruckner)
Ungrady Memorial
Donations

John H. Weeden
Doreen Wright &
Robert Beck

\$250 - \$499

Janet Bickal
Richard Bilotti
Theresa Bowman Downing
Elise Bruno
Chartpak
Alicia & George Dougherty
Karl Flesch
Gamblin Artist Colors
Samuel Graff & Sally Lane
Hunter Research
Janssen Pharmaceuticals
Mel Leipzig
Charles Lorimer
Robert Lowe
Roger & Susan Luty
Frank Magalhaes &
Rita Asch
Leticia N. Naranjo Vargas
Jerry's Artarama
Douglas Palmer
Princeton Art & Brush Co.
Rago
John Seaman
Stephen Slusher &
Jon-Carl Lewis
J. Jay Smith &
Mark Williams
Stark & Stark
Jane G. Thomas
Trentypo, Inc.
Sarah & Michael Unger
Sherry Weinberg &
Warren Torchinsky

\$100 - \$249

Carlo & Mary Alfare
Sherri Andrews
Backes & Backes
Joy Backes
Eileen M. Baldwin
Audrey & Dean Barcalow
Randy Baum
Marisa Benson
Mechtild Bitter
Borden Perlman
David Bosted
Colette Breen
Capital Singers of Trenton
Jim & Ann Carlucci
Joseph Contardo
Andrew J. Cosentino
Robert & Noreen
Cunningham
Dario's Automotive
Marsha & Joel Dowshen
Jeffrey D. Faigle
Lynne Faridy
Michael Fischler &
Bea Scala-Fischler
George & Leona Fluck
Barbara F. Flythe
Diane Frascella Bonanno
Anne Gale
Russell & Deborah Galen
Jennifer Garey
Patti Gilmore
Sandra L. Harris
John Hatch &
David Henderson
Cynthia & Robert
Hendrickson
Robyn Herman
Ronald & Sharon Hermone
Joel Heymsfeld
Carol V. Hill
Rosanne Hirsch
Bill & Susan Hogan
Curt & Carol Hubert

Dr. & Mrs. Stephen W.
Hunt III
James & Audrey Jones
Doris Ju
Tony Karas
Jack & Megan Koeppel
Janina Kowalczyk
Anne Labate
Elizabeth Carter Lacy
John Lamb
Deborah Leamann
Mary A. Leck
Jane Malloy
David McAlpin
Linda & Ken Mihok
Donald Milner
Monroe Medical Assoc.
Mary Mosher
Robert Moss
C. J. Mugavero
Brian Murphy
Santford V. Overton
Matthew & Deborah Pey
Joel Phillips &
Elizabeth Scheiber
Edmund & Dallas Piotrowski
Helen Post Memorial
Douglas R Raichle
Marvin & Ingrid Reed
Roy Reinard
Ed Schmierer
Dan & Linda Schwartz
Stephen & Judy Sears
Roscoe & Patricia Shaddow
Judith Singleton
John Slavin
Fred & Margaret Snyder
Chuck Tarr & Roy Ziegler
Amy Tibbetts
Alan Van Horn
Ellen Veden
Judy Winkler
Robert Wolski &
Maggie Zullinger

Trenton Museum Society - Profit & Loss

July 2018 through June 2019

	Income	Expense	
Total Income / Expense / Net	\$123,039.77	\$113,413.90	\$9,625.87
Education -			
Education Development (Linowitz)	1,925.00	60.00	
Education Classes - Supplies	-	50.00	
Total Education	1,925.00	110.00	
Ellarslie Open 35	462.92		
Ellarslie Open 36			
Registration fees	11,827.00	-	
Ad sales program book / Marketing expenses	4,500.00	250.00	
Contributions for Awards / Awards expense	2,230.00	1,880.00	
Purchase Awards exp		2,425.00	
Art Sales / Artist payments	3,194.00	2,217.00	
Opening night reception @\$10/\$15 / Expense	330.00	698.49	
Lunch for volunteers	-	56.85	
Marketing		284.00	
Printing and postage		2,582.10	
Breakfast/Juror	160.00	376.39	
Social Permit	-	150.00	
Installation	-	850.52	
Total Ellarslie Open	22,703.92	11,770.35	
Exhibits (5) -			
Exhibit Donations	-	-	
Airing out the Attic	-	-	
Pushing 40	-	-	
GSWCS - 11/2018 - 1/2019	714.05	-	
Stand Up Me/Marge - 1 - 3 2019	-	-	
Durer 3 D - 3 - 5 2019	500.00	-	
Catalogs	-	250.00	
Opening Receptions - Income & Expenses	-	266.02	
Exhibit Events - Lectures, etc.	385.00	-	
Post Cards / Postage	-	2,035.00	
Food	-	1,034.30	
Exhibit Supplies	-	1,025.87	
Art Sales /Expense	5,507.50	3,870.00	
Installation	-	1,403.81	
Total Exhibits	7,106.55	9,885.00	
Marketing			
Advertising US1	-	1,898.80	
Facebook Advertising	-	50.00	
Constant Contact	-	516.00	
General Marketing Materials	-	475.00	

Trenton Museum Society - Profit & Loss

July 2018 through June 2019

	Income	Expense
Total Marketing	-	2,939.80
Wine Donations / Expense	2,324.00	2,327.39
Paper products for Exhibits/Events	24.00	466.68
	-	
Collections Management Committee -		
Collections - Indiv. Contrib/Lectures/Events	-	-
Boem Donation Sale	1,500.00	
Collections expenses	-	188.81
Insurance - Hunting Block	-	3,109.00
Materials for Preparation of Exhibits	-	63.48
Supplies to maintain collection/display cases	-	363.19
Total Collections	1,500.00	3,724.48
Community events		
Music Events	-	
Zook Concert	2,100.00	168.51
Springin into Jazz	2,255.00	926.34
Total Community Events	4,355.00	1,094.85
Fundraising Events		
Gala	13,754.81	5,935.27
Empty Bowl	1,850.00	223.15
Sundae on Veranda	1,152.00	347.15
Misc.	-	-
Total Fundraising	16,756.81	6,505.57
Tours/Lectures -	278.00	6.90
Rentals Income/Expense (15%)	700.00	300.00
Store		
Sales / Merchandise	16,217.22	8,503.40
Consignments	1,147.50	1,264.80
Sales Tax	2,153.01	1,660.57
Gift Shows	-	82.90
Total	19,517.73	11,511.67

Trenton Museum Society - Profit & Loss

July 2018 through June 2019

	Income	Expense
Holiday Boutique -		
Registration	1,765.00	-
Store Sales	3,105.39	-
Payment from/to Vendor Sales	945.28	476.00
Marketing	-	840.60
Total Holiday Boutique	5,815.67	1,316.60
Total Store	25,333.40	12,828.27
<u>General Administrative</u>		
Individual contributions	75.00	-
Memorial/Honor	1,375.00	-
Annual Appeal - November	7,652.13	200.00
Corporate Donations	2,035.68	-
Donation Box	4,407.65	-
Membership dues	16,040.00	-
Printing Membership guest passes	-	215.00
Grants - Government - MCC&HC - LAP	4,000.00	-
Grants - Government - MCC&HC - History Regrant	6,000.00	-
Dues and subscriptions -		
League of Historical Societies of NJ	-	40.00
NJ Association of Museums	-	-
Trenton Historical Society	-	-
Potteries of Trenton Society	-	-
American Alliance of Museums	-	165.00
NARM	-	175.00
Insurance -	-	
D & O - AON/Afinity Non Profits	-	871.99
General Liability/Great American	-	2,524.99
Office supplies	-	1,008.08
Letterhead/Envelopes	-	691.00
Post Office Box Rental	-	96.00
Payroll -		
Taxes - IRS and NJ	-	3,302.30
Salary - Museum Relations	-	16,003.50
Salary - Board Assistant	-	24,960.00
Workers Compensation	337.39	1,010.00
Payroll Service fee - PrimePoint @\$55/mo	-	766.00
Professional fees -	-	
Accountant - Tax Returns/Financial Review	-	2,600.00
Museum Professional on Retainer as needed	-	750.00
Filing fees -	-	
State of NJ - annual reporting fee	-	14.30
NJ Division of Consumer Affairs - Charitable Reg.	-	160.00
Gaming License	-	100.00
Postage	-	481.83

Trenton Museum Society - Profit & Loss

July 2018 through June 2019

	Income	Expense
Word Press	-	149.00
Pair Networks	-	119.40
Website Maintenance		337.50
Telephone/cable - Comcast	-	1,672.13
Misc. Building	-	
Lighting		1,147.76
Volunteers		187.82
Interest Income	17.55	-
4% in Reserve	-	-
Board Development	-	281.40
Total Admin	41,940.40	60,030.00
Paypal Fees		
Annual Appeal	-	43.06
Membership	-	98.95
Events	-	210.35
Exhibits	-	99.26
Store	-	717.53
Total Paypal Fees	-	1,169.15
Total Income / Expense	123,039.77	113,363.90